

Sertifier 2023 Wrapped

A Year In Review

As we wrap up this transformative year, it's a moment to honor our collective journey. 2023 was rich in achievements and milestones, where our commitment to reshaping the digital credential landscape has never been stronger. We are proud to celebrate this year's achievements and eagerly anticipate what lies ahead. Here's to shared efforts, strides taken, and the promising future of Sertifier.

Credential Insights A Year of Growth & Impact

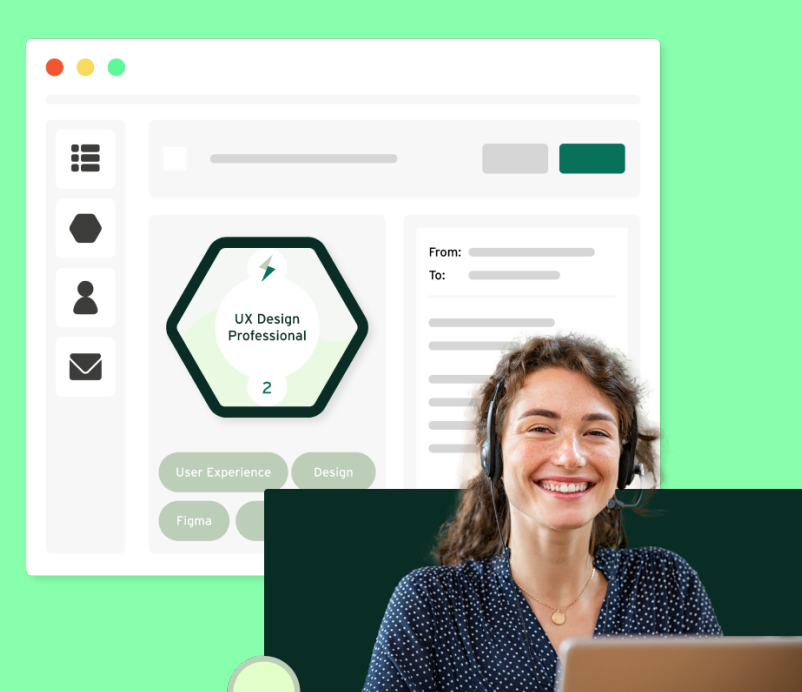
Discover the impact we've made together in 2023. From a staggering number of credentials issued to the diverse recipients in 185 countries and the wide-reaching influence through social shares - it's a testament to a year of achievements and growth.

7M+
Credentials

4M+
Recipients

2M+
Social Shares

Top Product Updates Continuous Enhancement



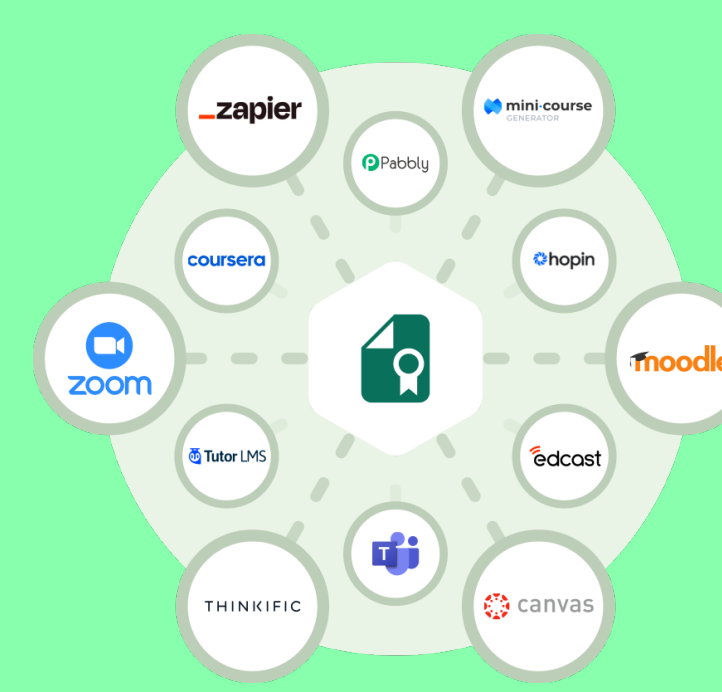
80% NPS

Our commitment to excellent customer service shines. We've elevated support with helpful video guides and enriching **Help Center** articles.



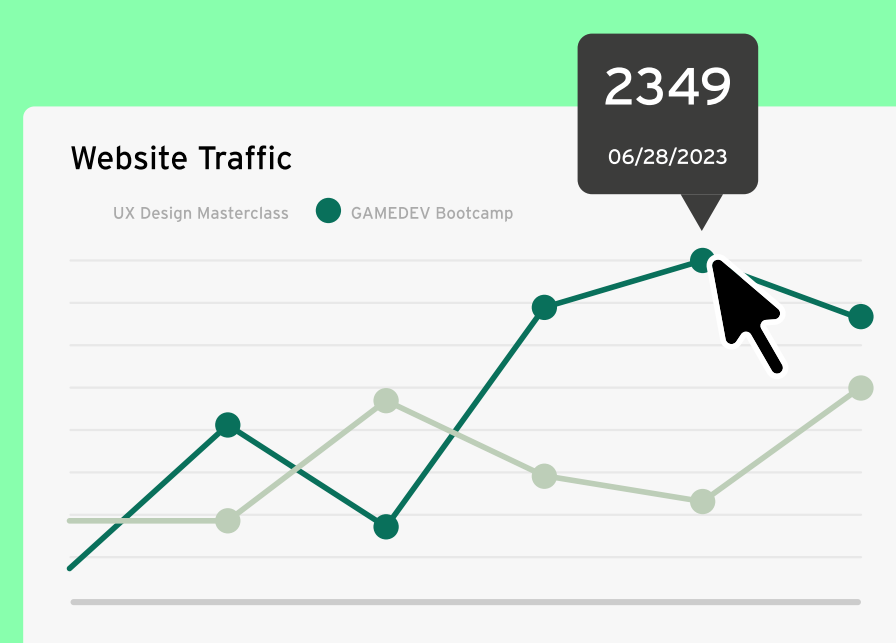
Verified Wallet

A milestone that redefines digital credential management. Elevating career empowerment and privacy, **Verified** is a game-changer for professionals.



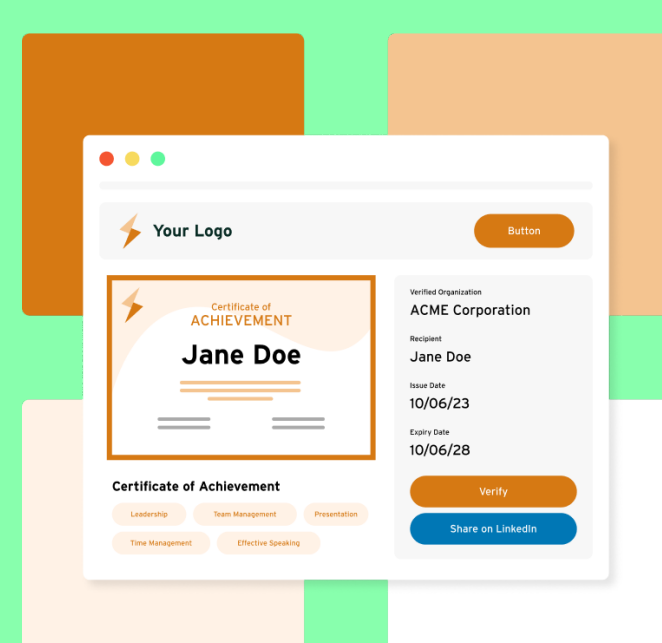
New Integrations

New integrations, now including **LearnDash**, **QuizCube**, and **Adobe Learning Manager**. Offering seamless experiences for diverse learning environments.



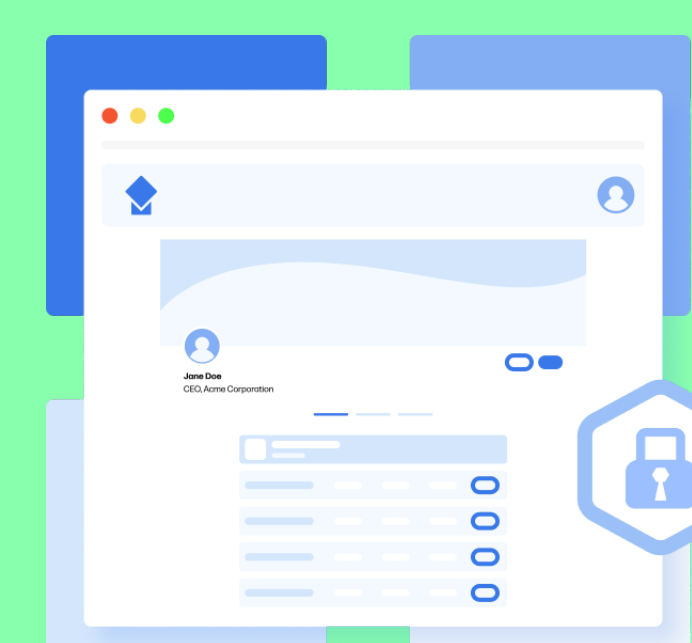
Elevated Analytics

Numbers speak louder! **Elevated analytics** with enhanced credential status and summary tabs. - users now effortlessly track and delve into comprehensive data.



Premium Branding

Premium Branding, **White-labeling**, and branded **Issuer Profiles** were introduced, putting our users in the spotlight for unmatched visibility.



Issuer Verification

Building trust with enhanced verification. **Issuer Verification** and **Verification Page Builder** ensures unmatched trust through robust verification tools.

Proud Member of The Community Growth Made Contagious



Digital Credentials Explained

Launched on LinkedIn, "**Digital Credentials Explained**" where we share the latest field insights quickly garnered 1000+ subscribers within months.



Digital Credentialing Academy

Diverse topics and valuable insights are covered with our CEO, Arda Helvacilar, on the "**Digital Credentialing Academy**" on YouTube.

Rewarded Excellence



#1 Trailblazers Challenge Winner

Sertifier issued 1M+ credentials in 185 countries in just 3 months.



Sertifier is the Winner of the 2023 GESAwards Semifinals USA - East Coast & Canada.

Reflecting on 2023 A Grateful Goodbye

As we wrap up the year, we extend heartfelt thanks for your pivotal role in our shared journey of accomplishments and innovations. Here's to the milestones we reached together, and to the anticipation of more ahead.



The Most Comprehensive Digital Credentialing Platform